

Forest Landowners of California - Approved Advertising Rates

Media				Comments
1X = one issue	1X	2X	4X	10% discount for 2X; 15% discount for 4X; except business card
Newsletter (B/W) - Member Pricing (Specs are in inches)				
Quarter Page - 3.5w by 5h	\$75	\$135	\$255	
Half Page Horizontal - 7.5w x 5h	\$150	\$270	\$510	
Full Page - 7.5w x 10h	\$200	\$360	\$680	
Business Card - 3.5w x 2h	\$50	\$100	\$200	
Membership Directory - 20-pages (B/W) - Member pricing (Specs are in inches)				20% discount if advertiser inserts for both Membership Directory and Resource Guide
	1X			
Back Cover - 7.5w x 10h	\$550			
Inside Back Cover - 7.5w x 10h	\$450			
Inside Front Cover - 7.5w x 10h	\$450			
Full Page - 7.5w x 10h	\$350			
Half Page Horizontal - 7.5w x 5h	\$275			
Quarter Page - 3.5w by 5h	\$225			
Business Card - 3.5w x 2h	\$150			
Resource Guide - 28-pages (B/W) - Member pricing (Specs are in inches)				20% discount if advertiser inserts for both Membership Directory and Resource Guide
	1X			
Back Cover - 7.5w x 10h	\$550			
Inside Back Cover - 7.5w x 10h	\$450			
Inside Front Cover - 7.5w x 10h	\$450			
Full Page - 7.5w x 10h	\$350			
Half Page Horizontal - 7.5w x 5h	\$275			
Quarter Page - 3.5w by 5h	\$225			
Business Card - 3.5w x 2h	\$150			
Listing Under Service Category	Complimentary to Associate Members			
1X = 1 month	1X	6X	12X	10% discount for 6x; 15% discount for 12x
Website - Member Pricing				
Column (box right margin home page)	\$95	\$513	\$969	
Nonmember Rates	Add \$100 to each above			
Job Posting on Website/Email to List	\$35			Listing on website for 60 days and one email to members. Posting removed on the 60th day.

Contact Deidre Bryant at the FLC office: (877) 326-3778 or info@forestlandowners.org